

Preparing for a Mastermind with Childhood Prosperity Lab

What do we mean by social innovation?

Connecticut Children's Childhood Prosperity Lab (the Lab) incubates and advances *social innovations*, which are creative strategies and opportunities that address the social, behavioral, and environmental challenges children and families face. The Lab partners with *changemakers*, people and organizations who are reimagining how to help all children, families, and communities thrive.

What is the Mastermind?

The Mastermind is a collaborative experience offered by the Lab to changemakers. The Mastermind is a consultation session designed to inform the development of innovations that promote child health, development, and well-being. There are three components to the Mastermind:

1. A semi-structured 60-to-90 minute meeting with advisors from Connecticut Children's and other organizations as appropriate
2. A short-report documenting opportunities to strengthen the innovation
3. A follow-up meeting to debrief the Mastermind and explore next steps

What value will I gain from the Mastermind?

The Mastermind is an opportunity for changemakers to step away from their day-to-day work, socialize the innovation with a panel of advisors, and receive unbiased, actionable feedback from industry leaders and content area experts. Changemakers also receive recommendations to inform the development of the innovation.

Who are the advisors?

Advisors are professionals across Connecticut Children's with experience in program planning, testing, implementation, sustainability, and growth, and different facets of child health, development, and well-being. Advisors are strategically selected for each Mastermind panel based on the focus and goals of the innovation so that changemakers get the most out of their session. Occasionally, the Lab will leverage professionals from other organizations to serve as an advisor.

What information should I share about the innovation during the meeting?

- What is the innovation?
- Who is the target audience?
- What are the intended outcomes?
- Do you have any partners? If so, who are they?
- What do you want feedback and guidance on, specifically?

What are additional opportunities for collaboration after the Mastermind?

After the Mastermind, consider engaging with the Lab to strengthen the design, testing, implementation and evaluation of your innovation so that it has the potential to reach local, regional, statewide, and/or national impact. We will co-create a deliverable-based scope of work that ensures prioritization of your goals.

For more information, email the Lab at Childhoodprosperitylab@connecticutchildrens.org

